







LIFE AS A SCIENTIST



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Photographic exhibition

US Tour Calendar 2019/20

Italian Embassy of Italy, Washington DC Sbarro Institute, Temple University, Philadelphia Consulate General of Italy and Italian Government Cultural Office, Chicago Italian Government Cultural Office, New York Italian Government Cultural Office, Los Angeles

Conception and treatment Bracco Foundation

Photographs Gerald Bruneau

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Thanks for availability Maria Pia Abbracchio Patrizia Azzi Giovannella Baggio Ariela Benigni Barbara Caputo Patrizia Caraveo Elisabetta Dejana Maria Benedetta Donati Elisabetta Erba Paola Fermo Elena Ferrari Simonetta Gentile Caterina La Porta Daniela Mari Cristina Messa Paola Mosconi Elena Pacella Silvia Giuliana Priori Manuela Teresa Raimondi Luisa Torsi

Special thanks to Bracco Diagnostics Inc. The time has come for the female part of humankind to Despite the many experienced and professional women who make up a considerable part of the planet and who can provide a new media language for science, it is almost always men who explain and interpret the world, in all of its aspects. Rita Levi Montalcini To remedy this gap, the *#100esperte* (female experts) project was born: an online platform consisting of over 100 names and profiles of Italian female experts in STEM (Science, Technology, Engineering and Mathematics), a sector which is key in promoting the voices of influential women, and which the media can consult when needs be. This initial platform morphed into a book where female scientists talked about themselves, their private and professional lives extensively - or via short snappy tweets. Over time, this platform has grown, particularly by its expansion to include female economists and financial experts - areas where women are particularly underrepresented. This exhibition not only provides a venue for the voices of these strong women, but also lets the viewer associate

take on a decisive role in the management of the planet. The course embarked upon by humanity seems to have led to a self-destructive impasse. At this critical juncture. women can play a key role. On the occasion of Italian Research Day, the Embassy of Italy in Washington D.C. is proud to host the photographic exhibition "Life as a Scientist", organized in collaboration with the Bracco Foundation. With this exhibition, the Bracco Foundation pays tribute to Italian women engaged in science at very high levels. Through these images, the Bracco Foundation portrays their ingenuity, their enthusiasm and commitment, in the hopes of overcoming the bias and stereotypes often associated with the work of women in science. This journey takes its cue from the database project "100 Women against stereotypes", conceived by the Observatory of Pavia and the Association of female journalists Gi.U.Li.A, in collaboration with the Foundation, and with the support of the European Commission's a face to a name. Gerald Bruneau's photos allow these Representation in Italy. women to "step out in the open!" and reveal their dedication and determination in pursuit of their endeavors.



Science is passion, and conducting research is the greatest Women against stereotypes - first conceived as a platform, job in the world. I have always been convinced of this, to then as a book, and now as an exhibition of portraits the point that when a journalist asked me to indicate a provides a creative and witty way to learn about them and name for the "My Hero" column of the periodical "Sette" their professions. of the daily "Corriere della Sera," I had no doubts: I chose Marie Skłodowska-Curie, a fascinating woman who, with We are thus able to offer a concrete tool to boost the a husband and two daughters, was able to bring together visibility of Italian female scientists, who boast important the totalizing commitment of a "Nobel prize" scientist, with research curricula, and to help them become increasingly a full family life. Marie Curie is proof that women know how familiar public voices and faces. to be formidable - both in science and in life. Last but not least, we trust that this project serves its purpose with the youngest girls, to whom we launch an This new awareness by women in all parts of the world is appeal: never accept the prejudice that women are less an exceptional lever for social and political change, but suitable for technical-scientific studies or professions, unfortunately, today the female world still struggles to find competences that are increasingly required by the world's its right recognition, even at an international level. workforce. Fortunately, there are ever more excellent female students in the sciences. In the real world, it's the Women still have a long way to go and the project 100 results that count.

Diana Bracco

President, The Bracco Foundation



Travels into science have always fascinated me, and this and to conquer respect, responsibility and leadership in portrait gallery has allowed me to follow a tiny - but a world which is still so difficult, strongly and rocentric, incredibly prestigious - part of this world, through the distrustful and discriminating: in short, I found the female faces and words of women who have dedicated their lives face of research. to research.

Each meeting was an opportunity for me to marvel, to throw open a window on a universe without borders. from the immensity of the cosmos to the complexity of a cell, from medicine to psychiatry, from physics to mathematics, from infinite to infinitesimal.

I was able to discover lives and unique experiences, united by an irrepressible desire for knowledge, by tenacity and by courage. Women who have achieved extraordinary results in their field, but who have also managed to reconcile their commitment with the care of their loved ones and. hurdles and difficulties notwithstanding, to keep their great enthusiasm for life - and a sparkling irony. At each meeting, I was amazed and fascinated by their ability to communicate, and to make me a part of their scientific achievements, of their knowledge and of their great humanity.

I found women who were great, even if petite and fragile, and who had the strength and ability to assert themselves

Today, this face emerges more and more, as has happened in the past in other fields such as art, painting and literature. And perhaps it will shape our future.

They are women who inspire. "Inspiration is not an exclusive privilege of poets or artists in general. There is, there has been, and there always will be a group of individuals touched by inspiration. It is those who choose a job with deliberation, and carry it out with passion and imagination," says the Nobel award-winning poet Wislawa Szymborska. And it is in fact their essence of fantasy, passion and poetry, which I have tried to grasp and to portray in my images.

Mine was also research on science and women, the beauty of life and the inanimate beauty of instruments and formulas, the mysteries of science and what for me has always been the real mystery: the people I meet. In the words of Marie Skłodowska Curie, science has a great beauty, and the women portrayed in this gallery embody it perfectly.

Gerald Bruneau

Numerous researches show that women are seld consulted by the media as experts. Those who explain and interpret the world are predominant men: 82% of cases, according to the **Global Med Monitoring Project 2015** national results. And yet – women experts are out there. It is they can create a new media language. By ignoring the the contributions of women in different areas from politics to science are disregarded.

This is why the **Observatory of Pavia** and

Gi. U. Li. A. association, in collaboration with the
Bracco Foundation and with the support of the
Representation in Italy of the European Commission,
in 2016 launched www.100esperte.it, an online
database with a hundred names and biographies
of STEM (Science, Technology, Engineering and
Mathematics) experts. STEM is also one of the
areas where women have traditionally been
underrepresented and, at the same time, a strategic
one for the economic and social development of Italy.
The site grew over time, together with the numberand male professionals, and more wealth for all.Gi. U. Li. A. association, in collaboration with the
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explained in more detail on the 100esperte.it website.
Please visit www.100esperte.it for more information.

100esperte.it





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dom	of experts, and the areas included were expanded. STEM experts now number over 100, and in 2018, the
tly	database was extended to include Economics and
dia	Finance, which now already includes over 50 names. In 2019, women in international politics will also be
y who hem,	included.
om	Stereotypes and bias against women can have a great negative impact on the professional growth of women in the world. Enhancing the work of female experts means to look at our future, with both female
5	and male professionals, and more wealth for all.
ission,	The selection of experts-under the supervision of a Scientific Committee-was developed in collaboration
es.	with the Genders Center of the University of Milan for STEM, and Bocconi University, for the areas of Economics and Finance.
egic of Italy	The selection and access criteria for the database are





Maria Pia Abbracchio

Pharmacologist, Professor of Pharmacology, Vice Chancellor for Research Strategies and Policies at the State University of Milan, Vice-President of *Group 2003* for scientific research.

At the helm of a 12-scientist research group, she has always studied the brain, which is her great passion, and in particular investigated a series of molecules - the purines - which regulate endogenous stem cells. She discovered that even in the brains of adults there are silent stem cells that can be regenerated, opening up new prospects for the treatment of neurodegenerative diseases, from Alzheimer's, to ALS and multiple sclerosis. In 2016, she was selected by the Nobel Assembly as part of the group of scientists invited each year to submit nominations for the Nobel Prize in Physiology and Medicine.



Patrizia Azzi

Dr. Azzi is a Physics researcher at the National Institute of Nuclear Physics (INFN) Section of Padua.

Dr. Azzi significantly contributed to the discovery of the heaviest quark at Fermilab in the United States in 1995, and that of the Higgs boson at CERN in Geneva in 2012. She is responsible for the quality of the data to be used for the analyses. She focused her career on her research of particles and their behavior, to provide explanations on the functioning of the fundamental interactions of the universe.

Dr. Azzi is currently engaged in studying the prospects offered by the new projects of High Energy Physics to keep the basic research of the new generations ongoing.



Giovannella Baggio

Doctor, specialist in Internal Medicine, Chair of Gender Medicine and lecturer at the University of Padua.

Dr. Baggio founded the first National Studies Center for Health and Gender Medicine in 2009 in Italy. In 2013, the University of Padua invited her to teach this specialty, on the grounds of her "high repute". Here, until 2017, she taught this branch of medicine that is gaining a key role in the study of disease manifestations, and in the ability to prevent and treat them differently in men and women.

Today, the importance of gender in the study of diseases – such as cardiovascular or degenerative ones – has finally been recognized, after almost half a century of discoveries almost exclusively based on male case histories, or female based ones for osteoporosis and depression.



Ariela Benigni

Biologist, PhD student at the University of Maastricht, Scientific Secretary of the Institute of Pharmacological Research Mario Negri IRCCS, and Coordinator of the Researches of the Bergamo and Ranica offices.

Dr. Benigni studies the causes of kidney disease and the mechanisms that lead to the loss of renal functions. She was an innovator in using gene therapy to prevent the rejection of transplanted organs without recourse to antirejection drugs. Her life is dedicated to research as she describes it, "a sweet obsession." Dr. Benigni gets great satisfaction from her commitment to improving people's lives.



Barbara Caputo

Physicist, professor of Computer Engineering at the University of Rome "La Sapienza" and researcher at IIT-Italian Institute of Technology.

Dr. Caputo has been dubbed by the media as "the woman who talks with robots," as her main interest lies in developing the necessary theory and algorithms for robots to acquire information directly from the Internet in order to perform any required actions.

Her goal is "home robotics", or a super robot that specializes in home environments and performs specific actions, bespoke for each house. At times, some of these actions can have a wide range of uses, from care for the elderly, disabled to that of children. Dr. Caputo puts great emphasis on the robots' programming so to avoid any situational bias, such as gender or race discrimination, that might lead them to making wrong decisions without the option to defend ourselves.



Patrizia Caraveo

Astrophysicist, Research Director of the National Institute of Astrophysics (INAF), "Commendatore of the Order of Merit" of the Italian Republic.

Dr. Caraveo has collaborated on several international space missions dedicated to the astrophysics of high energies, starting with the European mission Cos-B. She is involved in the European Integral Mission, NASA Swift mission, the Italian AGILE mission and the NASA mission Fermi.

She was among the first to understand the pivotal role of neutron stars in high-energy astrophysics. During the years of research on the identification of the Geminga source, recognized as the first pulsar without radio emission, she developed a multi-wavelength strategy for the identification of galactic gamma sources.

Since January 2012, Dr. Caraveo has been in charge of the INAF – National Institute of Astrophysics' participation to the Cherenkov Telescope Array, which involves 1,300 scientists from 32 countries and consists of two networks of telescopes that will cover observation of the whole sky: the primary site will be in the southern hemisphere, in Chile, from where you can see most of the Milky Way – our galaxy; the second site, which covers the northern sky, will be located on the island of La Palma, and will be dedicated to the observation of Extragalactic Springs.



Elisabetta Dejana

Biologist, Director of the Research Unit on the Vascular System of Cancer at the Research Institute IFOM in Milan, professor of General Pathology at the State University of Milan, and at the University of Uppsala, Sweden.

Dr. Dejana was one of the founders of the FIRC Institute (Italian Cancer Research Foundation) of Molecular Oncological Research. She has devoted much of her recent work to the study of blood vessel formation processes, both in the embryo and during tumor growth. At the start of IFOM (FIRC Institute of Molecular Oncology), in 2000, she was among the first scientists to animate its laboratories, creating a research program aimed at studying the tumor angiogenesis process and the development of therapeutic strategies that, by acting on it, can inhibit tumor growth.

Dr. Dejana stands out not only for her scientific contributions, but also for her communicative ability in disseminating science, and for her particular commitment to promoting the careers of young researchers.



Maria Benedetta Donati

Doctor, head of the Translational Medicine Laboratory of the Department of Epidemiology and Prevention of IRCCS Mediterranean Neuromed Neurological Institute in Pozzilli (Isernia).

Dr. Donati is ranked best among the 1968 graduates in medicine and surgery at the Catholic University of the Sacred Heart of Rome, with an honorary doctorate from two different foreign universities, an UNESCO/ L'Oreal 2002 mention as a Highly Cited Woman of Science in Italy and in the world. Since 2013, she has headed the Translational Medicine Laboratory and the Neuromed Biobanking Centre of the Department of Epidemiology and Prevention at the IRCCS Neuromed, in Pozzilli, Isernia.

She has always been devoted to the study of thrombosis, the process that leads to obstruction of blood vessels and is at the base of widespread diseases such as heart infarction and cerebral stroke. In particular, in the first part of her activity, at the Mario Negri Institute in Milan, and later at Negri Sud in Abruzzo, Dr. Donati conducted pioneering studies on the relationship between thrombosis and tumors, and on the possibility of treating certain forms of cancer with anticoagulant drugs. In 1983, she founded the first International Working group dedicated to the relationship between tumors and thrombosis. More recently, she has focused on genetic and environmental factors (in particular nutrition) in the development of cardiovascular risk and, together with Licia lacoviello, discovered the existence of a genetic variant of coagulation that protects 20% of Italian population against heart attack.

Since 2005, Dr. Donati has been part of the founders and coordination of *Moli-Sani*, an epidemiological project with nearly 25,000 people residing in Molise, which studies and disseminates the beneficial effects of the Mediterranean diet on cardiovascular health and the quality of life.



Elisabetta Erba

Paleontologist, professor of Paleontology and Paleoecology at the State University of Milan.

Dr. Erba is a specialist in calcareous nannofossils, micrometric remains of coccolithophorid algae, in particular for her studies on the response of calcareous nannoplankton to ocean acidification processes and anoxic events.

The bibliometric parameters, including the Scale H-index, place her among the 10 best Italian scientists in the field of earth sciences. When the coccolithophorids die, the nannofossils drop on to the seabed and, over millions of years, form most of the marine sediments, which are used for dating purposes and for paleo-oceanographic reconstructions. In particular, nannofossils are used to study the nature and origin of sapropelite, a blackish sediment formed predominantly from the deposition, in stagnant waters, of shells of microorganisms and single-cell algae, whose decomposition leads to oil.

Dr. Erba also studies interactions between the geosphere, the atmosphere, the hydrosphere and the biosphere, particularly major climatic changes. Her research focuses on the relation between atmospheric CO₂, climate and ocean ecosystems.



Paola Fermo

Chemist, professor of Analytical Chemistry and Environmental Chemistry at the State University of Milan.

Her research areas focus on environmental issues, especially aerosol, with the studies of toxicological substances (IPA-aromatic polycyclic hydrocarbons) that have negative effects on human health and therefore are considered to be carcinogenic. She also studies the effects of city pollution on artifacts of historic and artistic interest (paintings, ceramics, glazes, textiles, stones) as well as in the analysis of contaminants in water (heavy metals). Furthermore, Dr. Fermo is part of the editorial board, and the editor, for numerous international journals.



Elena Ferrari

Dr. Ferrari is a full professor of Computer Science at the University of Insubria of Varese.

The majority of Dr. Ferrari's research efforts are related to the areas of cybersecurity and privacy. Recently she was involved with various projects, such as "iSocial," which develops advanced systems for the protection of privacy in social networks, and RAIS, which studies mechanisms to preserve the privacy and security of users of the Internet. Dr. Ferrari worked on the EU Euphorbia project, which provided a series of document filtering techniques on the Internet, according to an unbiased approach with the aim of producing a new information management system that is capable of adapting to the cultural and protection needs of each user.

In 2009, Dr. Ferrari was awarded the Technical Achievement Award for her innovative research in the field of privacy and security, by the Institute of Electrical and Electronic Engineers, one of the two most important international associations of reference. Then in 2012, she was awarded with the fellow degree. Dr. Ferrari also received the Google Research Award for her research of privacy in social networks, while in 2014 she was presented with the IBM Faculty Award for her Big Data research.



Simonetta Gentile

Dr. Gentile is a Physics Professor of Experimental Physics at the Sapienza University of Rome.

She studies the Experimental Physics of Elementary Particles and participates in the ATLAS project (A Toroidal LHC ApparatuS), one of the seven particle detectors built for the Large Hadron Collider (LHC), the particle accelerator at CERN in Switzerland. Dr. Gentile studies the properties of the Higgs boson and its quarks couplings, and she is engaged in the research and development for particle detectors for future accelerators.

She has previously worked in the L3 Large Electron-Positron Collider (LEP) experiment and was responsible for coordinating the results of physics. Dr. Gentile has also collaborated and worked with NASA on the Alpha Magnetic Spectrometer (AMS) experiment. This was the detector used in particle physics that was installed on the International Space Station on May 19, 2011, designed to search for new types of particles (antimatter, dark matter) through the high-precision measurement of the composition of cosmic rays. Her measurements will help scientists understand the laws that govern the universe.



Caterina La Porta

Biologist, professor of General Pathology, Group Leader of the OncoLab research group at the State University of Milan

For over 10 years, she has worked in network medicine and complex systems applied to biomedicine.

In 2015, Dr. La Porta co-founded the Center for the Study of Complexity and Biosystems (CC&B) at the State University of Milan to study the fundamental mechanisms that distinguish cancer cells, such as their heterogeneity. In the specific case of melanoma, the research has led to the identification of a cellular subpopulation called cancer stem cells (CSC) demonstrating that the cancer cells are endowed with a plasticity that depends on the surrounding environment. The goal is now to identify the weaknesses of the plasticity of cancer cells by preventing them from transforming into CSC.

The long-term goal is to understand the ability of these cells to migrate, and the complex communication network between cells and the environment, including the immune system.

She is a co-founder of the spin off/start up ComplexData in June, 2018: its first product was the platform ARIADNE that responds to personalized medicine by estimating, via artificial intelligence, metastatic risk through big data. In July 2018, Dr. La Porta was a finalist in BioUpper, and in October 2018, she won the Special Start Up 4.0 prize of the Milan Chamber of Commerce Monza Brianza.



Daniela Mari

Doctor, head of European research projects on ageing at the Fondazione Ca' Granda, Ospedale Maggiore Policlinico in Milan.

Dr. Mari dedicated her life to studying the delicate, complex, mysterious mechanisms that underlie our aging, with particular focus on centenarians and neurodegenerative diseases. She is Professor of Geriatrics at the State University of Milan. In addition to the many scientific articles, Dr. Mari has distilled her knowledge in popular books on "aging well".

Additionally, for many years she was the Director of the Geriatrics Department of the Ospedale Maggiore Policlinico in Milan.



Cristina Messa

Professor of Diagnostic Imaging and Former Rector of the University of Milan-Bicocca.

Since she became a Rector on October 1, 2013, Dr. Messa has pointed on research and innovation as a strategic base of institutional activity, and particularly focuses on the relationship between university and territory, at the international level.

During the 2015 Milan EXPO, she encouraged her University to actively participate in the exhibition as the Institutional Content Provider of the Islands, Sea and Food Cluster, and as the promoter and head of the Maldives Pavillion. In fact, the University of Milan-Bicocca has created a research center for the eco-sustainable management of tropical marine environments on the island of Magoodhoo in the Maldives archipelago, which has become a world reference point in this area.

Several of Dr. Messa's roles include: member of the Board of the Conference of Italian University Rectors (CRUI), and Delegate for Research; Member of the National Observatory of the MIUR (Ministry for Education, University and Research) Specialist Medical Training; Italian Delegate for Research Infrastructures for the Horizon 2020 research program of the European Union; Member of the Coordinating Committee of Human Technopole; Member of the Nominations Committee for the European University Association (EUA). She also served as Vice-President of the National Research Council (CNR).



Paola Mosconi

Biologist, head of the "Research Laboratory for the Involvement of Citizens in Health" of the Department of Public Health at the Institute of Pharmacological Research Mario Negri IRCCS in Milan.

Dr. Mosconi works with the planning, coordination, and analysis of research aimed at the involvement and participation of the general population, or of specific patient groups and their representations, in health choices and decisions in public and research. She is responsible for research programs regarding the promotion of correct information. In particular, Dr. Mosconi is an expert on methodology, health information for the public, clinical research training, as well as designing projects to assess thequality of life and health of citizens.

Dr. Mosconi is a founding partner of EUROPA DONNA Italy, an opinion movement for the fight against breast cancer present in 46 European countries, and President of the Mattioli Foundation for oncological gynecology research, in particular ovarian cancer.



Elena Pacella

Medical surgeon, Ophthalmologist, lecturer at the Faculty of Medicine and Surgery of the University of Rome La Sapienza, Primary of the Oculist Emergency Clinic at the Policlinico Umberto I in Rome.

Dr. Pacella was among the first researchers in Italy to prove that the intravitreal administration of slow-release cortisone molecules (device) plays an important anti-inflammatory effect in diabetics with macular edema, improving visual function and blocking complications.

Initially, she focused on pharmacological therapies of ocular complications stemming from HIV and on the use of laser technologies for the correction of ametropias.



Silvia Giuliana Priori

Professor of Cardiology at the University of Pavia, Director of Molecular Cardiology ICS Maugeri Pavia, Director of Molecular Cardiology Laboratories at the Centro Nacionales de Investigaciones Cardiovasculares Carlos III (CNIC) in Madrid.

Dr. Priori is committed to creating innovative animal models of genetic diseases and developing advanced molecular strategies to correct gene defects through the use of adeno-associated viruses. In fact, these introduce engineered nucleic acids into the nucleus of cardiac cells to induce expression of therapeutic proteins, or mute the transcription of pathological proteins. In laboratory research, she blends clinical activity and epidemiological research on hereditary arrhythmias with molecular biology and cellular electrophysiology.

She created the first Molecular Cardiology center in Italy – and one of the first in the world – where she studies the mechanisms of cardiac arrhythmias that cause sudden deaths in children and adolescents.



Manuela Teresa Raimondi

Mechanical Engineer, professor of Bioengineering at the Politecnico, Milan

Dr. Raimondi's scientific activity focuses on the understanding and subsequent control of biological mechanisms by means of engineering devices for the cultivation of cells outside the human organism. One of her important achievements is to be able to direct the production of organoids (simplified and miniaturized versions of an organ produced in vitro), for example brain tissue, by use of miniaturized devices called "bioreactors millifluidics."

She designed these systems to produce and maintain cultured living tissue to be used for experimentation with new drugs, in a more realistic way than conventional cell culture, thus reducing experimentation on animals. Another important result was to be able to imitate the same bonds that keep the stem cells aggregated in the natural niches where they habitually reside in the human body, by designing artificial structures of nanoscale dimensions, called "engineered niches," to which the cultured cells adhere.



Luisa Torsi

Chemist, lecturer at the University of Bari and Åbo Akademi University in Finland.

Dr. Torsi studied conductive polymers (plastic materials capable of conducting electric current). A pioneer of studies on chemical sensors, she then went on to research on biological sensors, with the FlexSmell project, which led to the "odor machine" able to produce biosensors which can encode and decode odors with a precision similar to that of the human nose. Recently, she has been studying a new technology, the first record-breaking measure of a single protein molecule using a millimetric transistor.

Dr. Torsi is the only Italian woman to have won the Heinrich Emanuel Merck prize, a prestigious award for Analytical Sciences. She strives for a greater involvement of women in science.



On social themes, his works appeared in the traveling campaign - promoted by the Associazione DonnaDonna Onlus - called "United Against Alimentary Disturbances," and the Pubblicità progresso campaign to promote organ donations. In the art world, he has revisited famous historical works. particularly in a Dada version. Among these were the Among others were the statue of Paulina Borghese; the Pietà by Michelangelo; and the "Venus of the Rags" by Pistoletto, today on display at the Museo Diffuso (DIF) at Formello. Bruneau's gallery exhibitions include: "Andy Warhol by Gerald Bruneau" at the La Fenice Gallery, Venice; "Italy Seen by the World," celebrating the centenary of the Foreign Press Association in Rome at the Ara Pacis Museum. Rome: "The Astronome of the INAF" at the Science Festival. Genoa: "Women in the Mirror" at the Borghese Gallery, Rome; "The Empire of the Senses, Paulina Bonaparte" at Opera unica, Rome (currently on view in the Michelangelo Pistoletto Foundation); "Andy Warhol Dust" at the Contemporary Cluster Gallery: "Kaleidoshisokaos, Photographs of the Chelsea Hotel," at Palazzo Cavallerini Lazzarini, Rome. Apart from in private collections, Bruneau's works are on view in the permanent exhibition at the MAAM Museum.

Born in Montecarlo. Gerald Bruneau lived between Paris and Rome until, age twenty, he moved to New York, where he became an active collaborator with Andy Warhol. After that period he held diverse jobs including, in 1988, work on Jesse Jackson's presidential campaign. Among his photographic reports from the US were those on the Chelsea Hotel in New York, the unique center for lively Bohemian artistic activities. In his photographs, he explored Bronzes of Riace, which attracted worldwide attention. the roots of the Blues in Mississippi; and, later, reported from conflict zones in Israel and Kurdistan and, in 1990, in Tirana. Subsequently, he followed the Russian art world and, in the wake of a photographic report on the Russian Army, the artistic ferment of the early Nineties in Moscow and St. Petersburg. In Huntsville. Texas. in 1997 he reported on prisoners condemned to death sentences. A particularly splendid photographic portrait called "The Subterraneans of Shame" illustrated the difficult lives of the *niños de la calle* in Mexico City. He also created a photographic series on the world of drug addicts in New York, with the program called Needle Exchange. His photographs in the realms of politics, spectacle, sport and culture have been published by the *Washington* Post, Time, Newsweek, Le Figaro, Le Monde, Vanity Fair, Magazine and Corriere della Sera.

The culture of values and of responsible commitment

Bracco Foundation is born of the heritage of values built up and training content: for example, in the figurative arts in more than 90 years of history of the Bracco Family and diagnostics applied to the study and recover of works, the Group, primarily from the social responsibility of business. relationships between culture and well-being, the bringing The Foundation aims to create and spread expressions together of art and science. Particular attention is paid to of culture, art and science as a means for improving the musical culture through the support of leading musical guality of life and social cohesion, with specific attention to institutions in Italy and abroad. the worlds of women and of the young.

Objectives

As part of its mission, Bracco Foundation:

- promotes the cultural, historical and artistic heritage at national and international level:
- promotes scientific culture and the safeguarding of health, with special attention to prevention for women;
- supports the education and professional training of young people;

• develops solidarity initiatives as a contribution to the well-being of the community and the spread of environmental sensitivity.

Method

Multidisciplinary environments and integration between Organisation different fields of knowledge are important qualitative Bracco Foundation is led by the President, Diana Bracco, criteria both in the planning and selection of activities. flanked by a steering committee, a management committee The Foundation strives for an innovative approach and and a college of auditors. The Foundation is based in Milan, measures the results and impact of its interventions. in the historic Palazzo Visconti. This Palazzo also houses the Teatrino, the foundation's laboratory of scientific and Activities cultural ideas, and here the "Bracco Foundation meets" The main threads developed in the field of the arts and events, open to the City, are organised.

culture are chosen with specific scientific/technological

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In the area of **science and society** the Foundation develops initiatives as a contribution to collective well-being, in which the culture of prevention is a priority topic of intervention. Through operational projects, the aim is to bring added value to the community in terms of know-how and scientific contribution. in addition to the philanthropic benefit.

progettoDiventerò is the multi-year initiative of Bracco Foundation that accompanies deserving young people in their training and professional career in various disciplines. Participation in associations of business foundations and sector roundtables promotes **business culture**.

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