



Global Launch Event UNESCO Virtual Science Museum

15 December 2025, 15:00 – 16:15

The UNESCO Virtual Science Museum invites audiences to experience science through stories, voices, and perspectives that reveal how knowledge shapes our world. More than a digital archive, it reimagines how we share scientific discovery in ways that connect cultures, bridge divides, and spark curiosity.

This global launch marks a milestone within the United Nations International Decade of Science for Sustainable Development (2024–2033). The Museum responds to a pressing need: making reliable scientific knowledge accessible to all as a global public good, at a time when misinformation spreads rapidly and public trust in science remains fragile.

During this event, participants will discover three inaugural exhibitions co-created with partners worldwide. *"The Voices of Water"* reveals how ancient hydro-technologies offer wisdom for today's sustainability challenges. *"Women in Science – A Story in Motion"* celebrates pioneering women scientists whose contributions have long remained in the shadows. *"Art and Science in Dialogue"* explores the creative encounters between scientific inquiry and artistic imagination.

Each exhibition reflects a collaborative process involving museums, research institutions, and foundations across continents, ensuring both scientific reliability and diverse regional perspectives. The platform naturally advances several Sustainable Development Goals—from quality education and gender equality to climate action and international partnership—by treating science as something that belongs to everyone.

This launch also opens a broader conversation about what virtual spaces can offer to science communication. Digital museums can connect institutions across distances, amplify local knowledge to global audiences, and create forms of engagement that complement rather than replace physical

experiences. They offer room for new kinds of scientific storytelling; ones that reflect a wider range of voices, experiences, and ways of knowing.

Zoom Registration Link

Register Here:

https://unesco-org.zoom.us/webinar/register/WN_p5nQyhFXRnG5ZMyqzF1xJQ

Agenda

Time	Session	Duration
15:00– 15:07	Welcome and moderation <i>Shaofeng Hu, Director, Division of Science Policy and Basic Sciences, UNESCO</i>	7 min
15:07– 15:14	Opening remarks and Official launch: Vision and objectives of the UNESCO Virtual Science Museum <i>Lidia Brito, Assistant Director-General for Natural Sciences, UNESCO</i>	7 min
15:14– 15:19	Presentation of the Virtual Science Museum platform <i>Ezra Clark, Chief, Section for Science, Technology and Innovation Policy, UNESCO</i>	5 min
15:19– 15:31	Inaugural exhibitions presentations <ul style="list-style-type: none"> • <i>The Voices of Water</i> (4 min) <i>Alexander Otte, Associate Programme Specialist, SC/HYD, or Eriberto Eulisse, Executive Director, Global Network of Water Museums</i> • <i>Women in Science – A Story in Motion</i> (4 min) <i>Isis Le Bas, Associate Project Officer, Section for Science, Technology and Innovation Policy, UNESCO</i> • <i>Art and Science in Dialogue</i> (4 min) <i>Isis Le Bas, Associate Project Officer, Section for Science, Technology and Innovation Policy, UNESCO</i> 	12 min
15:31– 16:06	Partners and Q&A <i>Partner interventions illustrating co-creation and diversity of contributions:</i> <ul style="list-style-type: none"> • Enrique Rivera, Director, Museo Interactivo Mirador (MIM), Chile • Jennifer Pullar, Science Communications Lead, Natural History Museum, United Kingdom • Caroline Negre, International Director of the Science Programs and Executive Secretary of the L'Oréal-UNESCO For Women in Science Awards, Fondation L'Oréal • Eriberto Eulisse, Executive Director, Global Network of Water Museums <i>Questions and Answers moderated by Shaofeng Hu</i>	35 min

Time	Session	Duration
16:06– 16:11	Final remarks and next steps <i>Lidia Brito, Assistant Director-General for Natural Sciences, UNESCO</i>	5 min
16:11– 16:15	Closing <i>Shaofeng Hu, Director, Division of Science Policy and Basic Sciences, UNESCO</i>	4 min