

## The photography exhibition “Portrayed. Women directors of Italian museums”



The photography exhibition “Portrayed. Women directors of Italian museums” presents profiles and stories of the women experts managing some of the most important Italian cultural places. The main subject of “Portrayed” is therefore female leadership. The exhibition, promoted by Bracco Foundation with photos taken by Gerald Bruneau, illuminates the life and professional achievements of 22 women at the helm of primary cultural institutions in Italy, through a mix of images and words.

A photographic journey that crosses the Italian regions with stopovers at museums, palaces, libraries and galleries where universal works of art of inestimable historical and artistic value are preserved. In addition to being dedicated to the conservation and enhancement of our artistic heritage, museums are businesses, with financial statements and financial plans, which make a crucial contribution to our economy.

Managing such institutions involves multidisciplinary skills, a combination of an in-depth knowledge of art history with management and creative skills.

### *Exhibition venues:*

- Conceived and created by the Bracco Foundation, City of Milan Culture and Palazzo Reale, with the patronage of Italian Ministry of Cultural Heritage, the exhibition was hosted from March 3 to May 1, 2022 in Palazzo Reale, Milan (free admission).
- The exhibition was held at CDI's Headquarters in Via Saint Bon, Milan, from July to December 2022, with free access during the CDI'S opening hours.

### *The #100esperte project*

This project for the Bracco Foundation represents an important further step to its commitment in the battle against gender stereotypes and in promoting competences, the only distinction for any personal and collective development.

In fact, the exhibition ideally converses with “Una vita da scienziata - I volti del progetto #100esperte” ([Life as a scientist - the faces of the 100esperte.it project](#)), created in 2019 to counter stereotypes in scientific practice by making the figures and profiles of some of the greatest Italian women scientists visible and displayed in many cities in Italy and abroad, such as Milan, Rome, Todi, Washington, Philadelphia, Chicago, Los Angeles, New York, Mexico City and on March 8, 2022 in Prague.

The #100esperte ([100esperte.it](#)) project, conceived by Osservatorio di Pavia and the Gi.U.Li.A. Association and developed with the Bracco Foundation thanks to the support of the European Commission Representation in Italy, it is an online platform to promote authoritative female voices, flourished over time with the profiles of Italian female experts in strategic sectors that still see under-representation of women (STEM, Economics and Finance, International Politics, History and Philosophy).