

## Partnership with Accademia Teatro alla Scala 2012-2022



In 2012, Fondazione Bracco became a Founding Member and Main Partner of Accademia Teatro alla Scala, one of the most prestigious music and theatre schools in the world.

With an academic tradition built up over the years, Accademia Teatro alla Scala enjoys an unrivalled position of pre-eminence among the institutes of higher education in Europe. Every year, the students of the Academy have the extraordinary opportunity to test their skills on the most prestigious stage in the world, La Scala Opera House. The music and theatre academy (Accademia di Arti e Mestieri) is a veritable laboratory of excellence providing a model of education and training in the theatrical and musical arts for generation after generation of young people.

Fondazione Bracco has long been devoted to the further education of young people through “progettoDiventerò” ( the ‘I will become’ project). The Foundation has established an expansive partnership with the Academy based on a common purpose, namely fostering cultural growth and affording young people the opportunity to develop their talents.

In addition to supporting the Academy’s teaching activities and the students of its various courses, Bracco also contributes to the advancement of numerous projects, including at an international level, such as: concerts with the Academy’s orchestra and singers, stage shows put on by students of the Academy’s school of dance, travelling

exhibitions (of photographs, set designs, theatrical costumes, etc.), and courses of classical music instruction taught by Maestro Fabio Sartorelli.

From make-up artists to stagehands, from singers to set designers, Fondazione Bracco's partnership with the Academy turns the spotlight on the great Italian tradition of art and skilled craftsmanship, both of which epitomize areas of particular Italian excellence. A key aspect of the partnership is its interest in promoting a variegated mix of professional figures.